

WILLOWBROOK

Fresh Scents®

FALL & HOLIDAY 2023



#YOUNEEDASACHET

THE GO-ANYWHERE, FLAMELESS FRAGRANCE YOUR CUSTOMERS NEED RIGHT NOW.

Use Fresh Scents® sachets to freshen the air in your entryway, laundry room, bathroom, drawers, closets, and car, just to name a few. Where do you need a sachet?



A scent inspired by the giddy joy of a kid on Christmas, Be Merry is a nostalgic reminder of all things holly and jolly. Juicy red cranberries meet cinnamon and clove for a carol of holiday scent tradition and memories in the making.

NEW!
BE MERRY



A woodland wonderland of freshly fallen snow and furry friends from the impossibly cozy retreat you call home. Vanilla and cinnamon whisks with spicy notes of smoky tobacco, pepperwood, and earthy patchouli.



NEW!
WOODLAND



INTERNATIONAL CUSTOMERS:
Contact The Willowbrook Customer Service Department for information regarding authorized distributors outside the U.S.
International Department Fax: 1.864.948.0120

ATLANTA
AMERICASMART BUILDING 2 - 1800

DALLAS
MARKET CENTER SUITE 256

©2023 The WillowBrook® Company, LLC. All rights reserved. No part of this publication may be reproduced without written permission. The corporate policy of The WillowBrook® Company, LLC is to actively pursue remedies for violations of any trademark, trade dress, copyright and patent rights.

WARNING: All fragranced products are not for consumption. Keep products out of reach of children. Avoid contact of package and contents with skin, furniture, fabrics, carpets, finished surfaces, acrylics and painted items as may cause damage and/or discoloration.

WHY CHOOSE

The Original Scented Envelope Sachet



IMPULSE

Customers smell it, see it, and then buy it.



QUALITY

Fragrance lasts for months. Earth-friendly packaging.



MADE IN AMERICA

Original artwork and fragrances created in house.



MULTI-USE

More uses means more repeat purchases.



"Fresh Scents sachets are a quick, easy sell with a great profit margin. I now carry them in all four of our stores. Sachets are such an easy way to freshen up any space.

They sell themselves!"

Dorothy, Fresh Scents Retailer

NEW!

WELCOME FALL



With golden hues and the crunch of fall foliage under your shoes – it's time to welcome fall! This autumnal paradise is a playground of pumpkins, apples, and a seasonal spiced cinnamon, clove, and vanilla blend.

PEAR SPICE



New design!

Featuring a colorful new hand-painted design, Pear Spice is equal parts cozy, spicy, and homey. A simmer of crisp, sweet pear ripens with savory vanilla and a peppering of holiday clove and cinnamon.



SPINNER RACK

Come on, you know you've got four square feet of space to generate easy sales.

Display Measurements:
Height: 76" Width: 22" Depth: 22"
Weight: 30 lbs (empty)
Holds 216 sachets.



CHOOSE FROM OVER 40 DESIGNS

The Original Scented Sachet



CITRUS



FLORAL



FRESH



FRUITY



ORIENTAL



WOODY



A Little Sparkle



Adventure Mountain



Amber Spice



Anise



Baby Powder



Roses



Round Topiary



Sea Shells



Seaspray



She Believed



Bee Happy



Beleaf in Yourself



Choose Happy



Do What You Love



Fresh Cut Peony



Tradewinds



Tuscan Grape



Crafty Snowman



Love With Fall



Merry & Bright



Hello Sunshine



Lavender



Let's Stay Home



Lily of the Valley



Lucky Dog



Watermark



White Cotton



Merry Christmas



Pear Spice



Red Door Wreath



Orange Honey



Paris



Passion Flower



Pomegranates



Refuse to Sink



Welcome Fall



Wonderful



Woodland

Seasonal Scents ship June 1 through December 15.



Life doesn't have to stink.

At Fresh Scents®, we promise to make
each day a little brighter and smell a lot better!

When you find yourself in a stinky situation,
turn to the market leader in scented sachets.
We've been making the world a better smelling
place for over four decades. Our made in
America, earth-friendly, fragrance-filled,
artwork-wrapped scented sachets are the
easiest way to freshen any space.

So let's get real, you know you need a sachet.

Fresh Scents®